PRODUCTION

MMARTIAL

COMBAT SPORTS & MARTIAL ARTS FOR MEDIA

French production company dedicated to martials arts, combat sports & similar activities

PREMIUM CONTENTS

ACTION, EFFECTIVENESS, SKILLS, WISDOM, ENERGY, HEALTH

- » **DOCUMENTARIES**
- » **COMPETITIONS**
- » **MAGAZINES**
- » **TUTORIALS**
- » **EVENTS**

... 2 EXPERTS WORKING TOGETHER SINCE 2008 ...

Jean-Paul MAILLET: 30 years experience in media & combat sports sector, journalist, author, TV host, producer of several TV shows including the 1st TV show about martial arts in France (Eurosport), editor of the 1st printed magazine about MMA in France («Gladiateurs» 1995), Kick-Boxing & Gym Zen instructor.

Guillaume MOREL: 15 years experience in media, head of TV practise of a large US consulting company, marketing expert, 20 years in martial arts sector, freelance writer, author of several books including the best-seller of self-defense manual in France, blogger, black belt in Karate.

... RECURRING & PLEASED CLIENTS ...

CANAL+ SPORT · SPORT+ · SFR SPORT · KOMBAT SPORT · BLACKBELT TV · WORLD GBC TOUR · MONTE-CARLO FIGHTING MASTERS · AIRNESS · RINKAGE · amphora · Terrâng

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EXAMPLES OF CONTENTS

ALREADY PRODUCED & BROADCAST

Exclusive interview of Rickson Gracie, legend of Brazilian Jiu-Jitsu & MMA

Self-defense principles with a leading military special forces trainer

Exclusive interview of Jeff Imada, stunt coordinator on Jason Bourne movies

Interview of Robert Paturel, veteran of RAID SWAT team & boxing champion

Shooting of an emergency skills video

Interview of T. Montbrial, famous attorney

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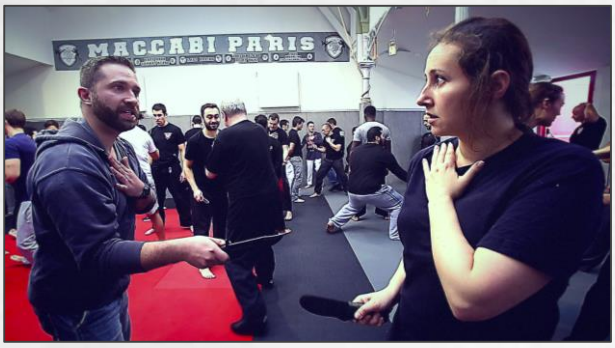
Confidential links:
. https://youtu.be/boHEdJKUIHg
. https://youtu.be/iZ0gMtIpURw
. https://youtu.be/CUrGXMjZ6FY

For your eyes only, please do not share

Indonesian Silat tutorial



A knife-maker teaching knife-fighting

Emergency skills training

Conflict management video series

Interview of Dan Inosanto, martial heir of Bruce Lee (Los Angeles)

Women specific self-defense seminars

Discovering SOG Close-Combat

Discovering Hawaiian Kajukenbo

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… 3 MAGAZINES, 20 DOCUMENTARIES, 500 EVENTS…

Productions, co-productions, consulting, hosting

Protegor, le Magazine la Self-Défense
Monthly mag 4x10x26'

MasterClass, les docus des Arts Martiaux
Docu 10x52'

Fight+
Weekly mag 26'

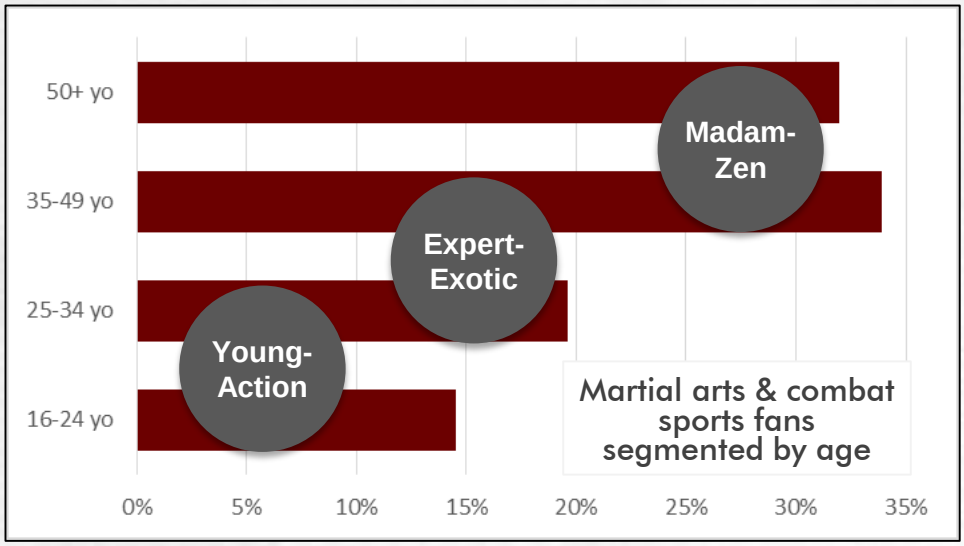
Kombat Club
Weekly talk 52' (2 seasons)

Grand Maître
Docu 7x52'

Krav Mania, Shorinji Kempo, La Leçon de K-1
Docu 3x52'

1000+ hours of competitions
Kick-boxing, Thai-boxing…

… A VERY ENGAGED BUT SEGMENTED AUDIENCE …



Among martial arts & combat sports fans:

- *30-40% are women*
- *70+% attend events/shows*
- *75+% play video games*
- *85+% practise sport(s)*
- *90+% watch TV & go to cinema*

YOUNG-ACTION
» M15-34
» Entertainment
» Fans of MMA, KickBoxing
» Competitions, buzzing videos, magazines

EXPERT-EXOTIC
» M24-49
» Passion
» Practice a martial art
» Docus, Tutos, Mags

MADAM-ZEN
» W34-49
» Health
» Tai Chi, Qi Gong
» Docus, Tutos

Martial arts, combat sports, self-defense, MMA, as well as associated activities such as Parkour, Acrobatics, Stunts, Paintball, Airsoft, Shooting, Fencing Arts, Reenacting, Survival, Outdoor, etc. are doors to a large, engaged & passionate community.

We propose you our expertise in order to address effectively these connoisseurs' audience, with the best format & topics, according to your target & market objectives.

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